

Integrity.
Experience and
World Class Service

Specialist advice and insurance cover for:

Homes | Contents |

Fine Art | Jewellery | Collections

Vintage and Modern Cars

Family Fleets | Yachts | Aviation

Travel | Investment Property Portfolios

Commercial Interests





INTEGRITY, EXPERIENCE AND WORLD CLASS SERVICE

Vizion Private Clients is a highly customer focused insurance broker dealing with Private Client general insurance for individuals and Family Offices.

Our team are devoted to building personal and trusted relationships combined with providing world class service.

Using our skill, judgement and experience, as well as working with the UK's leading specialist insurers, Vizion will find you the best cover at the right price for all your prized, personal assets.

In the market today, existing bespoke products can offer vastly superior cover and claims service when compared to a standard insurance provider; policies are tailored to suit your lifestyle. Protection is tailored to overcome age-old problems like under-insurance and penalty conditions that can still be found in some standard policies.

At times, the insurance industry gets a bad reputation and in some cases, it is fully deserved. However, with Vizion on your side, working with specialist insurers and products that really work for you, you can be secure in the knowledge that we will consistently exceed your expectations.

A Broker You Can Trust

Vizion is not just an insurance broker, it is a 24/7 personal insurance concierge service for clients who demand the highest standards. It's your trusted partner who will be there to help you every step of the way.

A Personal Experience

Unlike some brokers, we will always be there for you when you need us. Each person's requirements are different. When you join us, if it is convenient for you, we will visit you to get a full understanding of your requirements, and so you can get to know us.

Service Excellence

Service excellence is at the heart of everything we do; we offer exceptional service from exceptionally talented people. Tailor made solutions are crafted to cater for your specific needs.

Value for Money

We aim to provide the best value from a combination of advice, level of cover and service.

Custom Choices

You choose the level of service that you want and only pay for what you use. In some cases, we will work for a pre-agreed fee rather than commission.

An Effortless Relationship

We will be your trusted partner and advisor to ensure that the whole process from start to finish is as hassle free as possible.

A Unique Approach

We have exceptional experience and expertise in this market sector; we put that to good use to ensure you get the very best solution.

Financial Security

Vizion clients know that going for the cheapest option is a false economy. In any walk of life, you only get what you pay for. Our clients pay an appropriate and competitive price for an insurance policy from a financially sound insurer who will respond properly in the event of a claim.

Rewards for Discerning Clients

Clients who take the trouble to properly protect their homes and assets and treat their insurance policy as a last resort can be rewarded with more competitive pricing and better cover.

A Team of Devoted Professionals

You no doubt have a trusted accountant and lawyer, but more often than not the personal relationship with the insurance broker isn't so strong. We aim to change that by becoming your trusted insurance broker, responsible for protecting all your assets in the UK and around the world.

Commercial and Property Investments

Many clients now manage their investment portfolios to include ownership of commercial or private property. Vizion offers tailor made commercial and property insurance solutions to cater for these exposures.

FIVE WAYS TO ENSURE YOU GET THE BEST ADVICE AND COVER FROM THE VERY BEGINNING



One of our highly experienced team will visit you at your home to discuss your needs and see the risk first hand. This will allow them to clearly understand and articulate to insurers precisely what cover you need; no two risks are ever the same.



We will approach world class, specialist insurers whose cover matches your requirements and negotiate the best deal on your behalf.



Based on years of experience, we will be able to make an independent recommendation as to which is the best insurer to trust with your highly prized assets.



Your dedicated Account Executive will be on hand to offer their expert knowledge to walk you through the policy and explain how things work. They will guide you if there is a need for valuations or risk management and introduce you to our panel of expert suppliers such as iewellers or Fine Art specialists.



Finally, most of the specialist insurers who we work with. we offer a complimentary Home Appraisal. This involves one of the insurer's experts visiting your home to double check that vou have the right cover in place and to ensure that you are armed with the best advice as to how best to protect your home and its contents.

THE BENEFITS OF GETTING IT RIGHT FIRST TIME AROUND



Insurance to Value

You can be confident that you have the right cover and sums insured so unlike a standard policy there are no penalties for being under-insured.



Sharing the Risk

If you are happy to deal with the smaller claims yourself and only want your insurance to kick in when it's an especially nasty claim, then you can opt to take a higher excess and enjoy the premium savings that go with that.



Matching Cover to Your Lifestyle

If your passion is jewellery but, for the sake of this example, you only wear half of your collection at any one time, we can arrange for the cover and premium to reflect this, often leading to substantial savings. Or if cars are your passion, and you have more cars than drivers in your family, we will work with an insurer who recognises that you simply can't drive them all at once and offer you a Family Fleet with the appropriate premium savings.



Value for Money

By going through this process, we will often find a way to save you money. For example, many people unwittingly insure their Fine Art as General Contents. However, it is actually far more beneficial to insure it under the dedicated Fine Art section of the policy where premiums are less and the cover is wider.

MEET OUR TEAM

JOHN SIMS Managing Director



John is a highly recognised and prominent figure in the specialist home insurance market that exists in the UK.

For more than 25 years, he has held notable senior positions with two of the main specialist insurers. In 1996, John led the UK launch, of the world's most respected insurer of the affluent, Chubb Insurance, and its Masterpiece product.

Masterpiece changed the face of insurance in the UK and remains one of the best insurers for this highly specialised sector of the market. John ran the business for eleven years.

John also ran AIG Private Clients in the UK and has provided wide ranging consultancy services to some of the most respected companies in the market including Covea, DAS, Ecclesiastical, Hyperion, Lawshield, Lockton International,

MS Amlin and the government backed terrorism reinsurer, Pool Re.

Prior to moving to the underwriting side of the business, John was a well-respected insurance broker. His main client base was affluent families and their insurance needs.

John has always had a passion for service, especially on the claims side, which is the single most important area for any client.

Throughout his extensive career, John has seen examples of service from opposite ends of the spectrum: both exceptional and exceedingly poor. John created Vizion with his partners to deliver sustainable world class service to his clients.

JEREMY GUSCOTT

Development Director



Jerry is the rugby legend often considered as one of the finest ball-players of any rugby generation. Former England coach, Sir Clive Woodward, called Guscott the "Prince of Centres".

With 65 caps for England Rugby, 226 games for Bath and 8 test matches for the British and Irish Lions, Jerry has long been involved in world class and high performing teams most of his adult life.

Over several years, Jerry has been working on risk management projects with clients. He prides himself on creating honest, respected and valued relationships which focus on providing great service.

Jerry runs the business development side of our brokerage. If you are a potential customer or insurance professional looking for a new home, please get in touch.

JONATHAN TOPPLE

Founding Partner



Jonathan has been a prominent figure in the insurance business for over twenty years. He is one of the most respected and trusted specialist personal insurance brokers in the industry.

He enjoys excellent relationships with all the major specialist insurance providers; this in turn provides a strong platform to negotiate on behalf of his clients.

Jonathan previously ran his own consultancy business specialising in the personal insurance needs of the private individual and their family. He would regularly be asked by the client's insurer to carry out a full appraisal of their portfolio, including identifying underinsurance of buildings and contents.

Jonathan's skill and experience, together with his hands-on, personal approach, will continue to be of huge benefit to any client.

GFORGE SFATTER

Founding Partner

PETE LIVING Founding Partner





George has been involved in the insurance industry for the past twenty years. Starting out as an insurance advisor for Endsleigh, he quickly progressed onto branch, then regional management, before heading the Scottish branch by the age of 24.

A role with Stackhouse Poland (SP) provided him with an excellent grounding in the High Net Worth (HNW) insurance world. In 2006, they launched Green Park as a joint venture with Alexander Associates Group. They grew it into one of the leading UK HNW brokers specialising in providing a tailored portfolio for clients covering all their general insurance needs. By 2015, they were delivering a truly exceptional personal service to over 1500 clients.

For George, Vizion is about delivering excellence for our clients, building long term relationships with them and being there when it matters.

Pete has almost 20 years experience in financial services. He started at Endsleigh Insurance in one of their largest UK offices. Within two successful years, he was running his own branch.

In 2007, Pete moved to Aon where he excelled in the High Net Worth insurance sector. His commitment to exceptional personal client service and expert product knowledge saw him quickly become the go to advisor for the company's largest and most important clients.

Pete believes wholeheartedly in what Vizion has set out to achieve. He knows that, above all, clients value their broker taking time to understand their situation, building long-standing relationships, working with them to create a portfolio that suits their needs and to be available whenever they need.

RUSSELL BONEHAM

Partner

MICHAEL PASCOE

Partner





Russell has worked in senior roles in insurance broking for nearly 30 years

For the last few years, he has been running his own consultancy business (Innovo Insurance Consulting) helping companies with operational excellence, re-engineering processes, training, and improving performance.

He was attracted to working with the team at Vizion due to the people involved and their shared values around service excellence and offering a personal experience to every client.

Russell is building an insurance broking business that provides a trusted service to colleagues, friends, family, the local community and beyond.

His ethos is "finding solutions, adding value, making a difference." He is looking forward to continuing this theme as a partner of Vizion.

Mike is highly experienced in dealing with the personal insurance affairs of the affluent. He has seen life from both the broking and underwriting side of the business which gives him a unique insight into what exceptional service can and should look like, whilst negotiating the best possible terms for his clients.

Mike began his career at Aon looking after many wealthy individuals and Family Office type accounts. He then moved to Chubb where he was responsible for the development of their key international brokers.

His natural progression and experience led him to Lockton Private Clients where he was charged with building a global insurance solution for the super-rich, whilst developing a global service function that is necessary for today's clients.

JON BINGHAM

Operations Manager



Jon is Cert CII qualified and has been working in the insurance industry since 2010.

For the last few years, Jon has been specialising in the management and servicing of High Net Worth and Ultra High Net Worth Private Client insurance portfolios, looking after a variety of international clients and celebrities.

Outside of insurance, Jon is a trained performer and is an active member of several musical theatre companies, having performed lead roles in a variety of shows including West Side Story, Avenue Q and recently, Made in Dagenham.

Jon is thrilled to have been invited to join this highly prestigious team at Vizion and looks forward to seeing John Sims' vision come to life.

LAURA COLES Client Manager



Laura has been working within the insurance industry for the last 20 years and holds the Certificate in Insurance (CII) qualification.

For the last eight years, Laura worked as a successful Client Manager at Stackhouse Poland Limited. Whilst there, she looked after the insurance needs and managed relationships of High Net Worth (HNW) and Ultra High Net Worth individuals. Some of these were high profile celebrities and individuals with global assets and large collections of Fine Art and jewellery. Laura prides herself in providing exceptional customer service.

Before joining Stackhouse Poland, Laura spent several years gaining knowledge and experience in all aspects of Commercial insurance. Prior to this, she worked within a brokerage managing a Private Client team. In the early part of her career, Laura worked for a well-known HNW insurer (with John Sims). Laura is delighted to be a part of the Vizion team and starting her journey on this exciting adventure.



If you're interested in having your personal insurance affairs dealt with by very experienced professionals who care about giving you the best service or simply want to talk to us to find out more then please contact us at:

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